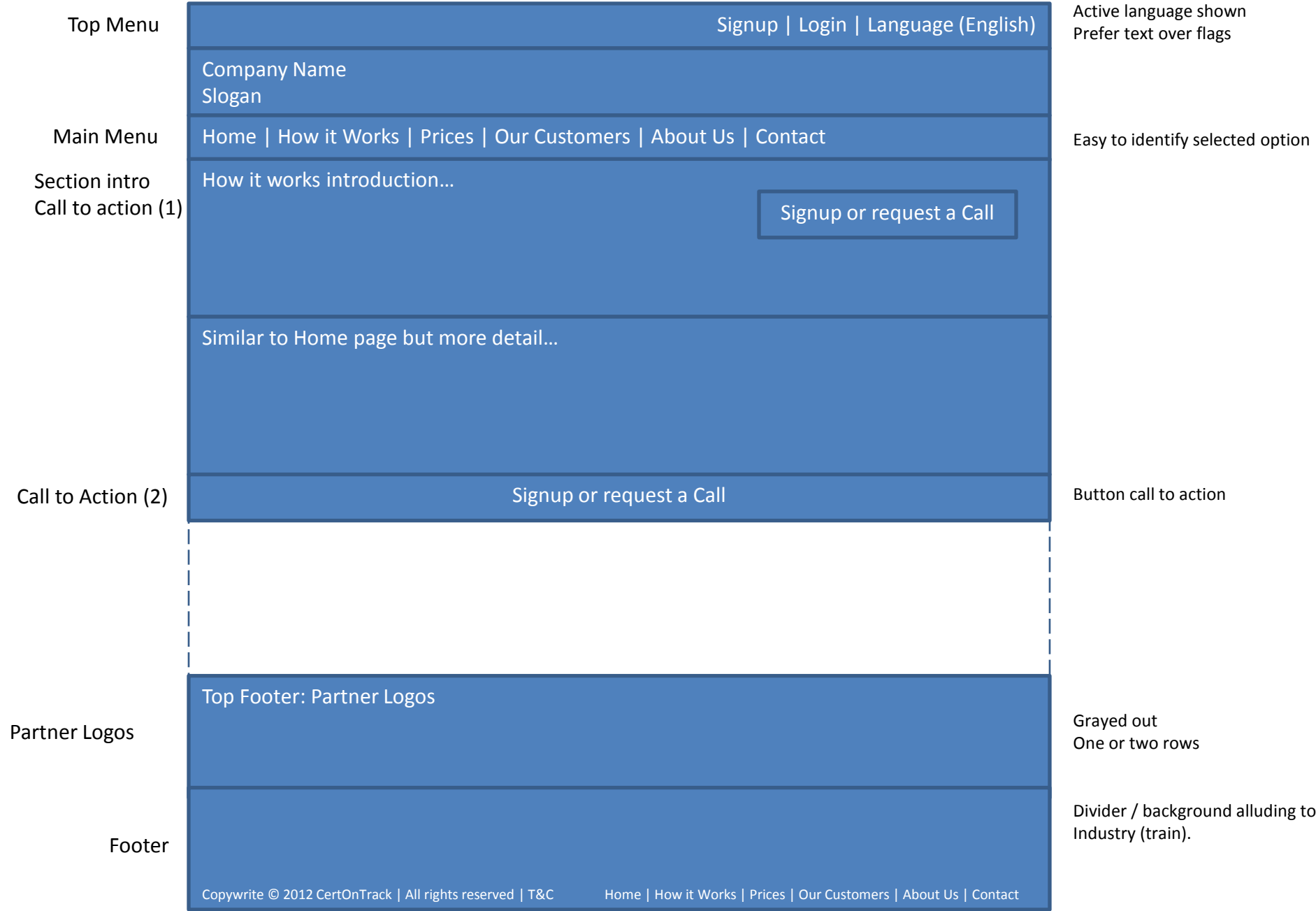


Concept: Home (structure)

Top Menu	Signup Login Language (English)			Active language shown Prefer text over flags
	Company Name Slogan			
Main Menu	Home How it Works Prices Our Customers About Us Contact			Easy to identify selected option
	Value Proposition Slider + Big Picture			
Call to Action (1)	Signup or request a Call			Either a wide picture covering the whole area or half with text on other side
	Benefits			
Benefits explained				Headline Detail top aligned with 2 or 3 columns Icon, title, text
Call to Action (2)	Signup or request a Call			Button call to action
	How it Works			Headline Detail top aligned with 2 or 3 columns alternating text and images. All processes included.
How it works explained				
Partner Logos	Top Footer: Partner Logos			Grayed out One or two rows
Footer				Divider / background alluding to Industry (train).
	Copywrite © 2012 CertOnTrack All rights reserved T&C Home How it Works Prices Our Customers About Us Contact			

Concept: How it Works



Concept: Pricing (structure)

